

**OFFICIAL RULES FOR JEWEL-OSCO'S ELEVATE EVERY MOMENT
SWEEPSTAKES**

SPONSOR: The Sponsor of **Jewel-Osco's Elevate Every MOMent Sweepstakes** is **Lee Enterprises, Incorporated** ("Sponsor"), with offices located at 4600 E 53rd St, Davenport, IA 52807.

RESTRICTIONS, LIMITATIONS, AND ELIGIBILITY: Open only to residents of the States of Illinois, Indiana, and Iowa who are **currently 21 years of age or older**, and who have the capacity to enter into legally binding contracts and satisfy all eligibility requirements. Employees of Lee Enterprises, Incorporated and of its affiliates, and members of their immediate families (i.e., spouse, parents, children, and siblings, and their spouses) are not eligible. There is no limit to the amount of entries a contestant can submit. There will be one (1) drawing held every Tuesday and Friday from January 6, 2026 to February 6, 2026 (each a "Drawing Date"). Winners for each Drawing Date will be selected from the entries received between the previous Drawing Date (or, in the case of the first Drawing Date, January 2, 2026) and 11:59 pm on the day before that Drawing Date (e.g. entries received between January 2, 2026 and 11:59 pm on January 5, 2026 will be included in the drawing held on January 6, 2026; entries received between January 6, 2026 and 11:59 pm on January 8, 2026 will be included in the drawing held on January 9, 2026; etc.). Entries must be received within the deadlines and time periods set forth in the previous sentence to be eligible for the applicable Drawing Date. No mass-produced or photocopied entries will be accepted. Entries that are incomplete, illegible or damaged are void and will not be accepted or eligible. Only legible and complete entry forms will be accepted and eligible. Odds of winning depend upon the number of eligible entries. **NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.**

HOW TO ENTER: To submit your entry, go to www.celebratewithjewelosco.com and fill out the entry form giving name, complete home address, email address, date of birth, and phone number. The entry form must be received between the previous Drawing Date (or, in the case of the first Drawing Date, January 2, 2026) and 11:59 pm on the day before that Drawing Date to be eligible to win for that Drawing Date (e.g. entries must be received between January 2, 2026 and 11:59 pm on January 5, 2026 to be eligible for the drawing held on January 6, 2026; entries must be received between January 6, 2026 and 11:59 pm on January 8, 2026 to be eligible for the drawing held on January 9, 2026; etc.).

ALTERNATIVE METHODS OF ENTRY: As an alternative to entering pursuant to the paragraph above, you may enter by mailing your name, complete address, phone number and date of birth, all legibly handwritten on a 3" x 5" piece of paper, to The Times Media Company, Attn: Jewel-Osco's Elevate Every MOMent Sweepstakes, 601 West 45th Avenue, Munster, IN 46321. Entries submitted by this alternative method must be received by the same deadlines set forth in the paragraph above to be eligible to win the drawing on the applicable Drawing Date.

PRIZE DESCRIPTION AND VALUE: There will be one (1) drawing held every Tuesday and Friday from January 6, 2026 to February 6, 2026 (Total number of drawings: 10). Eleven (11) winners on each Drawing Date will be selected to receive two (2) tickets to attend Jewel-Osco's Elevate Every MOMent event on Thursday, February 12, 2026 at The Peninsula Chicago, 108 E Superior St., Chicago, IL 60611 from 6pm to 10pm (the "Event"). **Verifiable retail value of each prize: \$400.** All winners and attendees must be 21 years of age or older. No cash value is available as an alternative. Winners will be contacted by email or phone. To claim the prize, winners must reply back to the email or phone call by the deadline provided in the winner notification and RSVP to the Event.

SELECTION OF WINNER: The drawing for a winner will be conducted at random by officials or representatives of the Sponsor. If the Sponsor is unable to locate a given winner, an alternate winner will be selected by a random drawing. **No response from the winner by the deadline provided in winner notification will result in being removed from the winner list and forfeiture of the prize.** All prizes are non-transferable. No cash or other substitutions are allowed. Sponsor is not responsible for misdirected, lost, late or damaged entries. All entries become the property of the Sponsor and will not be acknowledged or returned. In case of a dispute over the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

DISCLAIMER: By entering this Sweepstakes, the winner assumes all liability for any injury or damages caused or claimed to be caused by participation in the Sweepstakes and/or the acceptance and/or use of any prize and release the Sponsor and each of its respective owners, affiliates, officers, directors and employees, from any such liability. Entry constitutes permission (except where prohibited by law) to use winner's name and address for purposes of advertising promotion and publicity without compensation. Winner is responsible for payment of all taxes associated with receipt of any prize and may be required to complete an IRS form W-9. Sponsor reserves the right to withhold prizes until a completed form W-9 is received.

MISCELLANEOUS:

This Sweepstakes is not intended to be used for gambling purposes. If it is determined that a participant is using the Sweepstakes for gambling purposes, he or she will be disqualified.

Sponsor reserves the right to withdraw the transmission of this promotion and award the prize from among the eligible entries received prior to the date of the withdrawal. Entrants agree to abide by these Official Rules and by the decisions of the judges, whose decisions are final. Failure to comply with these rules may result in disqualification from this promotion. Sponsor reserves the right to permanently disqualify from this promotion any person it believes has violated these rules.

If for any reason the Sweepstakes is not capable of being conducted as planned due to any cause beyond the control of Sponsor, including but not limited to any event or cause which corrupts or affects the administration, security, fairness, integrity or proper conduct of the promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes

and disqualify any individual who may have caused any such problem. Sponsor assumes no responsibility for any theft or destruction, unauthorized access to, or alteration of entries.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problem or technical malfunctions of any telephone network or lines, computer online systems, servers or provider, computer equipment, software, failure of any entry to be received by Sponsor on account of technical problems or delays, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

If a dispute arises regarding who submitted an entry, the entry will be deemed submitted by the person in whose name the entry was made.

By entering this Sweepstakes, each entrant agrees that (i) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, the drawing or the prize awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs, directly or indirectly associated with entering this Sweepstakes, but in no event will attorneys' fees be awarded or recoverable; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby knowingly and expressly waives all rights to, any damages other than actual out-of-pocket expenses.

The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. IN NO EVENT SHALL SPONSOR BE LIABLE FOR ANY CONSEQUENTIAL, SPECIAL, INDIRECT, INCIDENTAL OR PUNITIVE DAMAGES, EVEN IF IT HAS BEEN ADVISED OF THE POSSIBILITY OF THE DAMAGES. IN ANY EVENT THE MAXIMUM AGGREGATE LIABILITY OF SPONSOR TO ANY PERSON DIRECTLY OR INDIRECTLY RELATING TO THIS SWEEPSTAKES OR PROMOTION OR THE AWARD, USE OR ENJOYMENT OF ANY PRIZE SHALL NOT EXCEED THE SUM OF \$10.00.

Lee Enterprises, Incorporated and Lee Enterprises, Incorporated's logo are respective trademarks of Lee Enterprises and are registered in the U.S.

WINNER'S LIST: Should you wish to receive a list of winners, please email celebratewithjewelosco@lee.net or send a written request to Jewel-Osco's Elevate Every MOMent

Sweepstakes care of The Times Media Company, 601 West 45th Avenue, Munster, IN 46321 and a list of winners will be sent in return within 30 days.